

HOAR CONSTRUCTION EARNS NATIONAL MARKETING COMMUNICATIONS AWARD FROM THE SOCIETY FOR MARKETING PROFESSIONAL SERVICES

August 26, 2015

Contact: Morgan Zavertnik, mzavertnik@hoar.com, 703-225-7527

Vienna, VA – Hoar Construction was recently presented a Marketing Communications Award by the Society for Marketing Professional Services (SMPS). The second place award in the Annual Report category was announced at a gala in Los Angeles on Thursday, August 20. Hoar Construction was the only Birmingham, Ala. based firm to receive an award.

“We are proud of this award from SMPS,” said Sandra Cox, Director of Marketing for Hoar Construction. “The caliber of the entries by some of the best and most recognized companies in the industry make this award especially gratifying. Having our team and their work recognized by peers, especially by such a highly accomplished group, is very rewarding.”

According to the Society, “The SMPS Marketing Communications Awards Program is the longest-standing, most prestigious awards competition that recognizes excellence in marketing communications produced by professional services firms in the design and building industry. The program provides an unparalleled opportunity for professionals to showcase their best marketing practices and to educate the industry about the critical role of marketing in a successful firm.”

The awards are presented annually in 21 different categories during the Society’s Build Business conference. The competition is open to SMPS members and nonmembers in professional services firms.

ABOUT HOAR CONSTRUCTION

Hoar Construction, established in 1940, has offices in Birmingham, Houston, Austin, Orlando, Nashville, and Washington, D.C. The firm provides professional services in General Construction, Construction Management, Design-Build and Program Management, serving clients in retail, healthcare, commercial, multifamily, government, and industrial markets. Hoar currently has projects in 12 states.

The Society for Marketing Professional Services is the only marketing organization dedicated to creating business opportunities in the A/E/C industry. SMPS represents a dynamic network of 6,000+ marketing and business development professionals working to secure profitable business relationships for their design and building companies.

For more information about Hoar Construction, please visit www.hoar.com or visit us on Facebook, Twitter, LinkedIn, YouTube, and Google+.

